

# Hollywood Riviera



## Las Vecinas Club to Hear Cups and Crowns Lecture

Las Vecinas Woman's Club will have the pleasure this afternoon at their meeting at 1 o'clock in the Redondo Beach Woman's clubhouse of hearing an interesting lecture entitled "Cups and Crowns" by Mrs. Barbara Stickey Smith. Mrs. Smith will also have on display her collection of cups and saucers which she has ac-

quired on her travels throughout the world. The speaker is a second generation native daughter, her grandparents on both sides of the family coming from Maine to California to engage in the earliest lumber and shipping business in northern California. Mrs. Smith is California educated but has traveled extensively. Four very active years were given over to civic affairs, one year on the grand jury and three years with the probation

department of the Juvenile Court. Here she was instrumental in establishing the Toy Loan Libraries for underprivileged children, an idea which has spread throughout the United States. She has been a club woman for many years and is now curator for various departments of her home club, Ebell of Los Angeles. Hostesses for this afternoon's program and meeting will be

Mrs. Robert Pinkney, president, and Mrs. Henry Schmalz, program chairman.



BARBARA SMITH  
... Guest Speaker

Mrs. R. W. Klock is chairman of the tea committee composed of Mmes. John Dunn, Robert Jahn, William Jarrell, Herschel Kopp, Robert Nielsen, A. J. O'Keefe, William Overbay, Charles Redfield, Charles Sexton and Francis Sterko.

## Nine Receive Jewel Degree

On Wednesday evening, March 21, nine members of the Lawndale Rho Xi chapter of Beta Sigma Phi received their formal Ritual of Jewels degree of full membership in the international sorority which was conferred in a candlelight ceremony by the Compton Xi Alpha Mu exemplar chapter at the home of its president, Mrs. William Schroeder, of Lawndale.

Receiving the degree which enables the new chapter to petition the international office for their official chapter charter were Mmes. Walter Brown, Dave Dawson, Palmer Hakala, Donald Dawson, Paul Hebert, Bill Jackson, Clarence Dawson, Robert Reynolds, and Ray Jennings, president of Rho Xi. Mmes. James McEwen and Lloyd Lawrence are members of the chapter who have previously received this degree. The members reside in Lawndale, Hawthorne, Torrance, Manhattan and Redondo Beach.

A traditional box of chocolates was passed, announcing the marriage of Miss Margaret Dennen to Gayle Justice on March 9 preceding the ritual service. The new bride leaves this week for Tonopah, Nevada. She was presented two very attractive pieces of luggage by the exemplar chapter.

A large cake inscribed with congratulations to Rho Xi upon the completion of their pledge period was displayed prior to being served to members of both chapters and special guests, Mrs. Ella Jones of Los Angeles and Mrs. Max Fahl of Long Beach.

## Alumnae Sets April 7 for Alpha Phi-esta

Mrs. Paul Alan Van Amburgh of Redondo, president of South Bay alumnae of Alpha Phi, has been named chairman of Alpha Phi-esta, annual social affair sponsored by the Southern California Council of Alpha Phi. This year the party will be an invitational spring dinner dance to be held at Sportsmen's Lodge in North Hollywood on April 7.

For alumnae from Santa Barbara to Long Beach this year's post-Lenten opportunity to celebrate the successful conclusion of weeks of work on the Heart Fund drive. More than half the membership of the South Bay chapter took active part in the March campaign against heart disease. Leaders among these were Mrs. Clifford G. Petrie, area chairman for Manhattan; Mrs. Van Amburgh, chairman of two districts in Redondo; Mrs. Robert Griffin, major of the Manhattan district; Mrs. William Springer, block captain in Torrance.

In addition to the chairmanship of Alpha Phi-esta, Mrs. Van Amburgh has been honored with the office of vice-president and treasurer of Southern California Council of Alpha Phi, succeeding Mrs. John Leeper of Palos Verdes. New alternate delegates to the Council are Mrs. Springer and Mrs. Don Wilson, Manhattan; Mrs. Willard Renn of Redondo is the newly elected delegate from the local chapter to South Bay Panhellenic Council, assisting Mrs. James Walsh, Palos Verdes.

Since the first of the year the South Bay chapter has welcomed into membership Mmes. Howard Cooper, Gardena; Roger Dudley, Palos Verdes; Robert L. Fogle, Torrance; Rex Giese, Palos Verdes, and Guthrie Worth, Hollywood Riviera. Mrs. Renn will be hostess at the regular monthly meeting on Wednesday, April 4, at 7:45 p.m. Alumnae who wish to affiliate may call the secretary, Mrs. William Springer, of Torrance.

### DANCE CLASSES PRESENT PROGRAM

Modern dance classes of Torrance High School will present a program entitled "All Around the World in Dance" on April 8 at 8 p.m. in the high school auditorium.

Among the dances to be presented by students of Mrs. Martha Ann Wilson and Mrs. Lillian Dean are "The Egyptian," "Paris in the Spring" and "Sea Fantasy." The program is open to the public.



MRS. PAUL VAN AMBURGH  
... named chairman

## 'Love in Bloom' to Be Theme Greenthumbers' June Show

Monthly meeting of the Greenthumbers' Garden Club was held at the home of Mrs. Evelyn Horton on March 15 to make plans for the second annual flower show in June. The theme of the flower show will be "Love in Bloom." The Greenthumbers will also inaugurate a special section in the flower show set aside for entries of a wedding theme in keeping with the theme of the flower show and the bridal month of June. The time and place of the Greenthumbers' flower show will be announced at a later date.

The results of the election of new officers by the Greenthumbers is as follows: Mrs. Valerie Elliott, president; Mrs. Bess Sellmeyer, vice president; Mrs. Dorothy Solis, treasurer, and Mrs. Evelyn Horton, secretary. The new chairmen ap-

pointed by the president are Mmes. Josephine Fitzgerald, historian; Pat Rohn, ways and means; Paula Hubacek, publicity; Dolly Mategorin, sunshine and welcoming, and Florence Barrow, flower show and conservation. The Greenthumbers will hold their installation ceremony in April. Greenthumbers in attendance at the March meeting were Mmes. Josephine Fitzgerald, Dolly Mategorin, Pat Rohn, Bess Sellmeyer, Martha Kolleck, Betty Fitzgerald, Martha Knight, Paula Hubacek, Maude Vulgamot, Mae Zeimet, Valerie Elliott, Peggy Viskocil, Dorothy Solis and Evelyn Horton. There were two guests present, Mrs. Aileen Sheppard and Mrs. Sharon Dornberger. Anyone interested in the Greenthumbers' Garden Club may contact Mrs. Valerie Elliott.

"I'm a new kid in the neighborhood!"

Howdy, neighbor!

I'm the youngest of an old line of folks who are famous from coast to coast as lending neighbors. I'm ready to do a man-sized job to help you help yourself through any money-problem. My home is clearly marked SEABOARD FINANCE COMPANY and you'll find it at

**324 AVENUE 'I'**  
REDONDO BEACH  
Phone: FRontier 5-0574

- CASH to**
- ✓ pay old bills
  - ✓ consolidate installments
  - ✓ meet emergencies
  - ✓ vacation
  - ✓ make car repairs
  - ✓ make purchases
  - ✓ further your plans
  - ✓ meet any problem



## St. Lawrence Guilds Plan First Social Card Party

Mrs. Robert Thornburgh, president of the recently formed St. Lawrence Martyr Women's Guild, has announced that plans are being made for a dessert bridge and canasta party to be given by the Guilds early next month in the K of C Hall in Redondo Beach.

This will be the first affair since the formation of the new parish to which the friends of St. Lawrence Martyr Guilds will be invited and will mark the emergence of the new organization into the social life of the South Bay communities.

At the committee meeting held to lay the basic plans for the party, at the home of Mrs. Harry Rummell, 206 Via Anita Hollywood Riviera, Mrs. Thornburgh appointed the committee chairman. They will be: Mmes. Don Carvalho and Phil Gerold of Mary Star of the Sea Guild assisted by Mrs. William Dickerson, of Guild St. Thomas Moore, refreshments, Mr. H. Douglas Horne of Guild St. James; decorations and table prizes; Mrs. Robert Phillips, of Blessed Sacrament Guild and Mrs. Thomas Coleman of St. Anthony's Guild, serving; Mrs.

Leo Aichinger and Mrs. John Foley of St. Ignatius Guild, door prizes; card tables and cards will be handled by Mrs. George Schneider of St. Paul's Guild and Mrs. John Hearn of Guild St. Boniface. Mrs. James Ragan of Guild St. Peter will be in charge of reservations and Mrs. Clifton Reed of St. Patrick's Guild and Mrs. Robert Vandervlip of Guild St. Joseph will handle kitchen service.

Mrs. Harry Rummell of St. Patrick's Guild and Mrs. Lloyd Hall of St. Joseph's Guild will be general chairmen of the event, while Mrs. Lyle Peters and Mrs. Philip Delmer of the same guilds will act as hostesses. Mrs. Hack Glaser and Mrs. Robert Mulgrew will handle publicity and Mrs. Emil Huskamp will be mistress of ceremonies.

**ROYAL QUALITY MEATS**  
3616 Pacific Coast Hwy., Waveria FR 5-0475  
HOME FREEZER SPECIALISTS

USDA CHOICE  
**TOP SIRLOIN \$1.19<sup>lb</sup>**  
BONLESS ROLLED—USDA CHOICE  
**SIRLOIN TIP ROAST 85<sup>lb</sup>**

Where the Customer Is KING!

Specially Selected for Quality!

**MEATS**

**IN 30 DAYS**  
Your Tape Measure Will Tell You

The STAUFFER SYSTEM is so sure, so positive — you can MEASURE how much you have reduced in just a few weeks! You'll have gratifying results right away in slimming and trimming your hips, tummy, thighs—without harmful drugs, exercise, heat or "electrical" treatment. It's gentle and soothing — pleasant to women of every size and condition — and so easy!

**FREE Trial Treatment**  
Don't wait another moment for your new figure lowlines. Pick up your phone now and call for your FREE TRIAL (no obligation).

PHONE FR 5-8517

**1708-A S. CATALINA**  
(In Hollywood Riviera District)  
REDONDO BEACH  
Hours: 8 a.m. to 9 p.m.

**GREATEST ADVANCE IN COOKING!**

Automatic Top Burner Temperature Control on New GAS Ranges!

Here's what it is—WHAT IT DOES FOR YOU:

1. TOP BURNER TEMPERATURE CONTROL. Is a completely automatic feature which works like your oven heat control. The sensing element in burner center preads against pan, does your temperature watching for you.
2. YOU SIMPLY DIAL HEAT SPECIFIED in handy cooking guide that comes with your new Gas range. The sensing element automatically controls gas every minute so that your food never cooks faster or slower than it should.
3. THINK WHAT THIS MEANS. Every pan you own becomes fully automatic! You enjoy more delicious, more digestible fried foods... easier pressure cooking... soups that simmer but never boil! See a demonstration soon!

WEDGWOOD. Other makes featuring Top Burner Temperature Control are: Corlier, Florence, Gaffers & Sattler, Hardwick, Magic Chef, O'Keefe & Merritt, Roper, Western-Holby.

New Automatic GAS Range shown

SOUTHERN CALIFORNIA GAS COMPANY

THE NEW **Gas Ranges**

MAKE ANY WRENCH AUTOMATIC

Relax-it

316 avenue i FR 5-0218  
hollywood riviera FR 5-1209

**FREE 1956 VIBRA-CHAIR**

Nothing to Buy  
Simply fill out this card, mail in this coupon to our locked drawing box.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_  
Phone \_\_\_\_\_

Drawing—July 30, 1956  
Door Prizes - 7 P.M. - Door Prizes

NOTE: Employees of Relax-It Sales Co. and its advertising affiliates including newspapers are not eligible. Limited to adults.

**RELAX-IT SALES CO.**  
316 Avenue I, Redondo Beach

Just a few minutes in the Vibra-Chair gives you the same soothing, invigorating rest you get from hours of normal sleep. This unique message action, for which RELAX-IT is famous, results from a patented, specially designed motor.

**DESIGNED TO GIVE THAT LONGED-FOR COMFORT AND COMPLETE REVITALIZING RELAXATION SO IMPORTANT TO YOUR WELL BEING**